



PRAXIS 2025

7 Aug 2025

Ballroom A & B, Level 6, Hilton Kuala Lumpur

MEDIA

EVENT GUIDE

- 1. About PRAXIS** This year, sessions are shaped around the theme '**From Fracture to Future**'.
Refer programme here: [PRAXIS 2025](#)
- 2. Date & Time** **0800-1630 | 7 Aug 2025 (Thu)**
There will be no virtual format or recordings.
- 3. Venue** **Ballroom A & B at Level 6, [Hilton Kuala Lumpur](#)**
[3, Jalan Stesen Sentral, Kuala Lumpur Sentral, 50470 Kuala Lumpur](#)
- 4. Registration** **0800-0845 | Foyer at Level 6**
 - With your confirmation email, present your QR code at the registration desk.
 - To ensure security, name tags must be always worn for admission.
 - If you have lost or damaged your name tag, please request for a replacement immediately at the registration desk.
 - Unless explicitly informed by the organiser in writing to do so, walking in without an official approval email is not encouraged.
 - Only approved individuals are eligible for entry. Unauthorised persons will be denied entry.
- 5. Attendance Etiquette**
 - Please be punctual for all sessions.
 - Please place your devices on silent mode.
 - Please do not sit or stand on the stage.
 - Strictly no equipment/personnel in the main aisles.
 - Audio splitter will be positioned on the main stage at the back of the Grand Ballroom.
- 6. Programme**

0905-0945	Keynote address: Stocktake of ASEAN deliverables and Malaysia's trade positioning
1015-1130	Session 1: Malaysia and ASEAN in the next-generation trading order
1130-1245	Session 2: Shaping Southeast Asia's climate security for Malaysia's future
1345-1500	Session 3: Malaysia's Southern Corridor as a model for cross-border connectivity
1500-1600	Fireside chat: Malaysia's human resources and jobs agenda for the next global era
- 7. Meals**

0800-0845	Coffee & Tea
0945-1015	Morning refreshments
1245-1345	Lunch (<i>Please show your name tag to enter Vasco's</i>)
1605-1630	Afternoon refreshments

All meals provided by the hotel are halal certified.
- 8. Media rooms**
 - For interviews: Accord Room, Level 6
 - Interview sessions pre-registered with the ISIS Malaysia media team will be prioritised.
 - Strictly for interview use only.
 - Media kits can be found in this link: bit.ly/praxis2025mediakits
 - Each session will have a customised media kit, comprising:
 - Key messages and session highlights
 - Speaker quotes (where available)



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- Official photographs

- 9. Attire** Business / business casual / traditional formal wear / batik.
Individuals who are not dressed appropriately may be denied entry.
- 10 Prayer room** Level P1, Hilton KL
- 11 Wi-Fi** Complimentary Wi-Fi is available the conference venue.
Details for connecting to the network will be provided at the venue.
- 12 Transport** **Local transportation (on individual accounts):**
- **Train:** The nearest train station is [KL Sentral](#).
Follow the Hilton KL signage through the KL Sentral Linkway and take the elevator up from P1 (Linkway) to Lobby (Hilton KL).
 - **Drive:** Parking is RM16 nett per entry for delegates.
*QR parking validation is available on **Level 6** (near washrooms).*
 - **Grab e-hailing:** Use [Grab app](#) - set "Hilton KL" as your destination. Fares vary depending on traffic and ride type.
Other e-hailing services, such as InDrive and Bolt, are also available.

13 Further information

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We look forward to welcoming you!